

Mr Liam Bampton – Assistant Headteacher

23 March 2021

Dear Parent/Carer,

Your child's personal data

As you will no doubt be aware the General Data Protection Regulation (GDPR) resulted in changes to the rules around data protection and how we can use your and your child's personal data.

The purpose of the changes have been to make sure sensitive or private information about you and your children remain safe. Whilst the rules are very similar to the ones that used to be in place under the previous Data Protection Act, there are a few differences, so we have been making a few changes at the school to ensure that we are compliant.

Cheney School takes real care to safeguard any data it receives in line with the expectations under the Data Protection Act 2018. Any student data kept by the school is kept securely and not passed on to anyone else without a lawful basis for doing so. We may at times share student's personal data for the reasons set out in the Privacy Notice, which you will find on the school's Home Page. For example:

- We are proud of our students' achievements and will want to use photographs or videos of your child on our website, social media sites, newsletters and publications - the name of your child may also be included.
- We send articles, photographs and videos to local and national news outlets to celebrate the school's successes.
- Sometimes we use photographs and videos to support curriculum activities, for example, to provide feedback on a presentation your child has given.
- We also need to store biometric data based on your child's thumbprint to enable them to use the cashless catering system.

In line with GDPR guidelines, please see the updated parental consent which is located within the Parental Portal in Arbor. It includes the following consents:

- I agree that my /our child's photos and/or digital image may be used for Cheney School publicity.
- I agree that my/our child may be filmed and recorded for Cheney School publicity.
- I agree that my/our child's name, year group and house may be used for Cheney School publicity.
- I agree that my/our child's name, year group and house may be used on display boards.
- I agree that my/our child's biometric measurement based on a student's thumb print may be stored for use in our cashless catering system.



CHENEY SCHOOL
Think for yourself, act for others

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If you wish for your child's consent to be withdrawn from any of the above, please log into the Parental Portal to make the necessary amendments.

Please do not hesitate to contact your child's Year Team if you have any questions or queries about these matters.

Yours faithfully,

Mr Liam Bampton
Assistant Headteacher